

WHAT IS CLAIMED IS:

1. A printing order reception method for accepting an order
of a printed matter via network comprising the steps of:

5 storing print content data used in a case of printing a first
type of printing medium;

generating print data to be printed on a second type of printing
medium by using the stored print content data; and

transmitting the generated print data to an external device.

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2. The printing order reception method according to claim
1, further comprising the steps of:

generating a print image to be printed on the second type of
printing medium; and

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transmitting the generated print image to a network terminal.

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3. The printing order reception method according to claim
2, further comprising the steps of storing attribute information of
the print content data; and

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generating the print image by using at least a part of the
attribute information stored.

4. The printing order reception method according to claim
2, further comprising the step of:

25 copying at least a part of the attribute information as second
attribute information.

5. The printing order reception method according to claim
4, further comprising the step of:

generating the print image by using the second attribute
information.

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6. The printing order reception method according to claim
4, further comprising the steps of:

accepting instruction information instructing correction of
the second attribute information from the network terminal; and

10 correcting the second attribute information in accordance with
the accepted instruction information.

7. The printing order reception method according to claim
3, further comprising the step of:

15 generating the print image by using the attribute information
and attribute information stored in advance and used for the
generation of the print data.

20 8. The printing order reception method according to claim
3, further comprising the steps of:

receiving instruction information instructing correction of
the attribute information from the network terminal; and
storing the received instruction information.

25 9. The printing order reception method according to claim
3, further comprising the steps of:

receiving instruction information instructing correction of

the attribute information from the network terminal;
regenerating the print image in accordance with the received
instruction information; and
transmitting the regenerated print image to the network
5 terminal.

10. The printing order reception method according to claim
3, further comprising the steps of:

10 receiving instruction information instructing correction of
the attribute information from the network terminal; and
generating the print data in accordance with the received
instruction information.

15 11. The printing order reception method according to claim
2, wherein the print image is the same as the print data.

12. The printing order reception method according to claim
1, further comprising the steps of:

20 storing attribute information of the print content data used
to print the first type of printing medium; and
generating the print data by using at least a part of the stored
attribute information.

25 13. The printing order reception method according to claim
12, further comprising the step of:

copying at least a part of the attribute information as second
attribute information.

14. The printing order reception method according to claim
13, further comprising the step of:
generating the print data by using the second attribute
5 information.

15. The printing order reception method according to claim
12, further comprising the step of:

generating the print image by using the attribute information
10 and attribute information stored in advance and used for the
generation of the print data.

16. A printing order reception apparatus for accepting an
order of a printed matter via a network comprising:

15 a print content data storage unit for storing print content
data used when printing a first type of printing medium;

a print data generation unit for employing the print content
data stored by the print content data storage unit to generate print
data to be printed on a second type of printing medium; and

20 an external apparatus transmission unit for transmitting the
print data generated by the print data generation unit to an external
device.

17. The printing order reception apparatus according to claim
25 16, further comprising:

a print image generation unit for generating a print image to
be printed on the second type of printing medium; and

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a network terminal transmission unit for transmitting the print image generated by the print image generation unit to a network terminal.

5 18. The printing order reception apparatus according to claim 17, further comprising an attribute information storage unit for storing attribute information of the print content data,

10 wherein the print image generation unit generates the print image by using at the least a part of the attribute information stored in the attribute information storage unit.

15 19. The printing order reception apparatus according to claim 18, further comprising a copying unit for copying at least a part of the attribute information as second attribute information.

20 20. The printing order reception apparatus according to claim 19, wherein the print image generation unit employs the second attribute information to generate the print image.

25 21. The printing order reception apparatus according to claim 19, further comprising:

 an instruction information acceptance unit for accepting instruction information instructing correction of the second attribute information from the network terminal; and

 a second attribute information correction unit for correcting the second attribute information in accordance with the instruction information accepted by the instruction information acceptance unit.

22. The printing order reception apparatus according to claim
18, wherein the print image generation unit generates the print image
by using the attribute information and attribute information stored
5 in advance and used for the generation of the print data.

23. The printing order reception apparatus according to claim
18, further comprising:

an instruction information acceptance unit for receiving
10 instruction information instructing correction of the attribute
information from the network terminal; and

an instruction information storage unit for storing the
instruction information received by the instruction information
acceptance unit.

24. The printing order reception apparatus according to claim
18, further comprising:

an instruction information acceptance unit for receiving
20 instruction information instructing correction of the attribute
information from the network terminal; and

a print image regeneration unit for regenerating the print image
in accordance with the instruction information received by the
instruction information acceptance unit,

25 wherein the network terminal transmission unit transmits the
print image regenerated by the print image regeneration unit to the
network terminal.

25. The printing order reception apparatus according to claim
18, further comprising an instruction information acceptance unit
for receiving instruction information instructing correction of the
attribute information from the network terminal,
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wherein the print data generation unit generates the print data
in accordance with the instruction information received by the
instruction information acceptance unit.

10 26. The printing order reception apparatus according to claim
17, wherein the print image is the same as the print data.

15 27. The printing order reception apparatus according to claim
16, further comprising an attribute information storage unit for
storing attribute information of the print content data used to print
the first type of printing medium,

wherein the print data generation unit generates the print data
by using at least a part of the attribute information stored in the
attribute information storage unit.

20 28. The printing order reception apparatus according to claim
27, further comprising a copying unit for copying at least a part
of the attribute information as second attribute information.

25 29. The printing order reception apparatus according to claim
28, wherein the print data generation unit employs the second
attribute information to generate the print data.

30. The printing order reception apparatus according to claim
27, further comprising a print image generation unit for generating
the print image by using the attribute information and attribute
information stored in advance and used for the generation of the print
5 data.